



2007 Summer Sure Guide Cape May & Wildwoods

Ad rates:

size	OPEN	6 wks	Annual
1/8 page - 5"w x 2.75" h	\$100	\$90	\$80
1/4 page - 5" w x 5.5"h	\$155	\$140	\$125
1/2 page - 10.25 "w x 5.5"h	\$275	\$250	\$225
Full Page - 10.25"w x 11"h	\$500	\$450	\$400

add spot color for \$50; add FULL COLOR for \$95

Publication Dates:

May 4, May 25

June 8, June 22

July 6, July 20

August 3, August 24

September 14, September 28

The Sure Guide will be inserted into the Star & Wave on May 4 and May 25, as well as put out around Cape May and Wildwoods for anyone to pick up. Each issue will distribute approx. 8,000 copies per week.

For advertising info, please call Tracey at 8843466