Tourism jumps to sixth-largest industry

Tourism has become a significant economic driver in West Cape May, with the borough's economic value now over $35 million, according to the borough's 2016 economic impact report.

The report found that tourism generates $35 million in economic activity in West Cape May, with over 3,500 jobs directly and indirectly linked to the tourism industry. The report also estimated that tourism in West Cape May supports over 5,000 additional jobs in the surrounding Cape May County.

West Cape May Borough Manager John Clark said the borough is seeing a significant increase in tourism for the 2017 season.

“Tourism is a key component to the economic health of West Cape May,” Clark said. “The borough is working closely with local business owners and residents to ensure that tourism continues to be a strong part of our economy.”