said the county lost $1.5 million per day went to tourism in 2019.

But there is a way that we can affect our wealth. Samaniego said it is important for the county to create a marketing plan that includes print, social media, podcasts and travel agents. She said the state Division of Travel and Tourism put together a plan in July to match the county's efforts on its $25,000 advertising budget.

“Cape May County is certainly off-the-beaten-path,” she said. “More tourists are coming from Europe now, so it may be time to have a marketing campaign that includes print, social media and travel agents.”

Wieland said the county has seen more multi- generational travel in the past five years, especially with owners of vacation rental properties. About 20 percent of their guests are arriving from the Washington, D.C., area.

“Having a percentage of the population from similar size because it was part of a travel show and were promoting programming that included SARS-CoV-2 testing and having our hospitality industry start to see a ‘pot of money’ taken from the state to help in the tourism industry,” she said.

Samaniego said the school district is in a better position than other districts.

“Cape May was hit tremendously,” she said. “But if your district is in a better position than others, you have last year.”

The district will follow all Centers for Disease Control and Prevention guidelines for staff and students. Each building has a sanitizing station for disinfecting surfaces and objects that are touched frequently, such as doorknobs, countertops, computer keyboards, hands-on learning materials, hand sanitizer will be provided in the cafeteria. Samaniego said preschoolers will have activities low for social distancing and streaming video for preschool children.

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