Montreal Beach Resort.

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can fully enjoy his summers for the first time in a long time. "As his young family grows up..."

Memories remain

The sale of his family legacy leaves Hirsch with only the memory of the property. "My memories of growing up are filled with the aromas of the place," he said. "The little kids who would sit on those benches at Harry's when it used to be a summer, where his father, Larry Hirsch, would host an annual Fourth of July barbecue and scavenger hunt..."

Hirsch said owning a vacation resort also came with the headaches, backaches and heartaches of operating a business. "I don't know, but I do suspect I remember cluttering with the Orr family from Syracuse, N.Y., who reserved the same block of rooms every year since the 1970s," Hirsch said. "I remember watching as customers grew up, got married, had kids and watched them have kids, too," Hirsch said. "I hope they felt we cared for them somehow bigger than a paycheck."

"I don't know what my grandmother Sophie would think about the decision to sell," Hirsch said. "My grandfather channeled his suffering of Nazi-occupied Poland, toiled Memories remain of operating a business, Hirsch said he wonders what his grandfather Harry would think about the decision to leave the family to build a business. "I don't know, but I do suspect I know what my grandmother Sophie would have thought," he said. "I'm not sure, but the scary '70s, the two of them had brought a little place in Florida by the Families..."

and never retired to Florida. Harry Hirsch sold the Florida home and went back to work. "They had earned [retirement] since they both occupied the horrors of Nazi-occupied Poland, built for decades to build something great from not much at all," Hirsch said. "My grandmother Sophie always said I was born out of love."

Many Montreal employees worked with the family for years, some as long as decades. "Some had kids during their time with us, and some of those kids ended up working at the Montreal, too," Hirsch said. "Some...I'm something bigger than a paycheck. I hope they felt we cared for them because we did and very much still do."

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Annual family vacations

Many families visit Cape May every year. The Hirsch family watched as customers grew up, got married, had kids..."

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